

SPONSORSHIP OPPORTUNITIES 2025



ADDITIONAL AND A LA CARTE OPTIONS

In addition to Tier Sponsorship levels, we offer the opportunity to customize your sponsorship by choosing from the following a la carte options. These are available on a first-come basis.

	MARQUEE	RAVEN	BENEFACTOR	DEMETER	PROVIDER	SUPPORTER	BACKER
	\$10,000	\$4,500	\$3,000	\$1,500	\$750	\$500	\$200
AVAILABLE	1	2	3				
Earns Presents StokerCon 2025	●						
Earns StokerCon 2025 co-sponsored by		●					
Earns StokerCon 2025 Benefactor credit			●				
Earns credit for an event of your choice from a A la Carte menu	●	●	●				
Named as a sponsor in StokerCon 2025 press releases	●	●	●				
Earns "Made possible by the generous support of [your organization]" credit	●	●	●	●			
Your logo and a link to your website featured prominently on the HWA website, e-newsletter, and blog	●	●	●	●			
Your logo on the official convention banner, poster, print advertisements, promotional materials, and onsite signage.	●	●	●	●	●		
Your logo on the sponsors page of the StokerCon 2025 commemorative book	●	●	●	●	●	●	
Your logo and link on the Sponsors page of the StokerCon 2025 website	●	●	●	●	●	●	
Mention and link on the StokerCon Facebook page	●	●	●	●	●	●	●
Full-page (value \$500) in our program guide	●	●	●				
Half-page (value \$300) in our program guide				●	●	●	
Quarter-page (value \$200) in our program guide							●
Vendor table for promotional purposes, if desired (value \$300)	●●●	●●	●	●	●		
Convention passes	8	6	4	2			



VENDOR TABLE \$300

Vendor tables are available at the rate of \$300 each. Note: Sponsors at the Provider Level and higher receive one or more tables, but are welcome to purchase more if necessary.

LANDING GIFT \$3,000

Welcome travel weary attendees with bottled water and snacks at the initial registration day.

TARGETED SPONSOR

Special mention of your organization at the sponsored event of your choosing, plus the role of emcee, if desired (and applicable). Your logo will appear on signage and promotion for that particular event. Choose from the following:

ITEM	LEVEL	AVAILABLE	REMAINING
Scholarship from Hell	\$2,000	2	OFFERED ON A FIRST-COME FIRST-SERVE BASIS. PLEASE CONTACT SPONSORSHIP@HORROR. ORG FOR AVAILABILITY.
Souvenir Publisher	\$2,500	1	
Librarian's Day	\$500	2	
Final Frame Film Competition	\$5,000	1	
Final Frame Film Prize	\$1,000	1	
Guest of Honor Panel	\$750	1	
Speaker Session	\$250	5	
Ann Radcliffe Conference	\$500	2	
Horror University	\$2,000	2	
Registration Lounge	\$1,000	2	

READY TO SPONSOR? QUESTIONS?

We are also open to developing a unique sponsorship package tailored to your organization's interests and goals. We are also happy to accept material contributions to include in our registration swag bag. You will receive the benefits that are commensurate with your contribution. To discuss these options, or ask any questions please write Garrett Haines at sponsorship@horror.org.